

GreenRoad is the leading provider driver and fleet performance management solutions to fleet and mobile workforce based organisations worldwide.

We Believe in Helping our Customers Outperform the Market

GreenRoad transforms the way businesses manage their fleets at every level. Our driver and fleet performance management solution engages drivers directly for meaningful, lasting behaviour change. At the same time, fleet tracking, mapping and reporting help fleets optimise their daily and strategic operations.

For businesses this means safer, greener drivers, lower operational costs and greater customer satisfaction for a clear competitive advantage.

GreenRoad's solution is fully scalable with a modular design built to adapt to the future requirements of your business. From solution design and rollout to on-going account and performance management, we work hand in hand with you to ensure you leverage GreenRoad to receive maximum value and ROI.

GreenRoad delivers rapid return on your investment (ROI) by boosting fleet and driver performance and productivity along with safety. By providing objective actionable data, we enable organisations to make informed driver safety and operational decisions that are right for their environment.

- **Driver Safety.** Reduce costs, lower overall risk, engaged drivers, and happy customers — it all starts with safe driving. The GreenRoad solution helps organisations with mobile workforces keep their drivers and fleets safer through every mile of every trip.
- **Operational Efficiency.** Imagine if all your drivers were actively engaged in behaviours that saved you money. Add to that the actionable data you need to manage your fleet. GreenRoad helps to identify areas of inefficient operations and helps you gain the valuable insight you need to implement and manage the change.



Accident Related Costs
estimated average annual savings



Fuel
estimated average annual savings



Vehicle Maintenance
estimated average annual savings

- **Compliance.** GreenRoad makes it easier to stay in compliance and generate the reports that prove it to help reduce fines, make reporting easier and keep your drivers safe.
- **Performance Consulting.** Our technology-plus-people approach means we go beyond just data and simple telematics. Our experts help you create and implement a change-management plan based on your fleet's challenges and goals.

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We Provide Resources at Every Stage to Ensure Your Success

As a strategic partner, GreenRoad helps organisations worldwide with their driver and fleet performance programs and processes. We've honed our resources to help you reach your safety, organisational and financial goals. With our suite of products the GreenRoad solutions helps:

- **Objective In-Vehicle Feedback:** We analyze 150+ manoeuvres, across five categories to eliminate bad habits and driving decisions. Drivers receive objective, real-time feedback whenever a risky driving event occurs, allowing them to quickly self-correct, resulting in safer, more fuel efficient driving.
- **Hotspots:** Identify hot spots of intense idling or risky driving manoeuvres. Use aggregated data to discover external factors impacting driver behaviour and proactively manage your fleet.
- **Ongoing Motivation and Improvement:** Our Performance Advisors will engage your organisation to ensure drivers are engaged and driving at peak performance. GreenRoad's Engage Portal also offers a wealth of instructional videos and training materials that's are always available at the click of a button.

GreenRoad is a team of passionate fleet performance experts, united by the common goal of helping drivers and organisations perform at their optimum level. Whether you're just starting to explore how a fleet performance management solution can help your company or you're ready to take your management program to the next level, we're here to make sure you're getting the most out of GreenRoad.

3 **Months** **return on investment**
 A typical organizations can conservatively achieve full ROI in as little as **3 months**.

