



## GreenRoad Mobile

**GreenRoad's mobile platform and performance management experts equip you with actionable data and personal guidance to optimize your fleet and driver performance.**

### Instant Driver Feedback

Access GreenRoad's driver safety and fleet performance management solution on your mobile device, tablet or smartphone.

GreenRoad Mobile transforms your fleet mobile devices into an effective in-vehicle driving coach. Real-time feedback is delivered through clear, understandable data and coaching so that drivers immediately correct unsafe or inefficient behavior.

### Driver and Fleet Performance

GreenRoad Mobile provides your business the value of the GreenRoad Central web portal. With real-time fleet intelligence, powerful analytics and management tools:

- Gain meaningful, real-time visibility into fleet location and performance
- Correct unsafe and costly driver behaviour
- Significantly improve fuel efficiency and reduce operational costs
- Measure, track and improve your fleet KPI's



### Quick Implementation

Fleets of any size can quickly adopt our mobile technology and implement a full scale driver and fleet performance management program within weeks.

- No costly or timely installation process
- No in-vehicle equipment to purchase
- Quick on-boarding process
- Easy to download and access the application for any driver through Apple and Android marketplaces

## Access to Performance Management Experts

Our industry and vertical experts will work with you every step of the way and give you guidance by providing:

- Best practices for driver management and engagement
- Best practices for driver coaching
- Best practices for on-going fleet performance monitoring and exception based management
- Best practices for using GreenRoad big data analysis (hotspots and reporting)

## Easy Access Into Actionable Insights and Data

Fleet and safety managers and their drivers can check personalized data anytime through our easy to use interface.

- Access trip data, safety scores and other key performance metrics in the mobile dashboard
- Participate in driver motivation and incentive programs with safe driving tips and team performance
- Track fleet vehicles on a Live Fleet map for a quick review of your fleet activity



## Request a Demo

For further information please contact your account manager or [ask our solution experts](#) for a demonstration.