

# Driver Behaviour & Fleet Performance Solutions



# 150

driving manoeuvres

GreenRoad monitors more risk related driving manoeuvres and events than any other company worldwide

# 500,000

driving years

GreenRoad has logged more than 500k driving years across 20 countries and 30 industries gaining critical insights that have helped us become the global safety and performance experts

GreenRoad provides your business with real-time fleet intelligence, powerful analytics and management tools:

- Gain meaningful, real-time visibility into fleet location and performance
- Correct unsafe and costly driver behavior
- Significantly improve fuel efficiency and reduce operational costs
- Measure, track and improve your fleet KPI's

## Introduction to GreenRoad

### What is GreenRoad

GreenRoad transforms the way businesses manage their fleets at every level. Our driver and fleet performance management solution engages drivers directly for meaningful, lasting behaviour change. At the same time, fleet tracking, mapping and reporting help fleets optimise their daily and strategic operations.

For businesses this means safer, greener drivers, lower operational costs and greater customer satisfaction for a clear competitive advantage.

GreenRoad's solution is fully scalable with a modular design built to adapt to the future requirements of your business. From solution design and rollout to on-going account and success management, we work hand in hand with our customers to ensure they leverage GreenRoad to maximum benefit and ROI

### Quick Facts

- Founded in 2004
- Pioneer & leader in driver behaviour technology
- Over 6 billion miles monitored 500,000 driving years logged
- Immediate savings, full ROI in as little as 3 months

### Why GreenRoad

GreenRoad delivers rapid return on investment (ROI) by boosting fleet and driver performance.

With GreenRoad:

- Correct poor safety and costly driver behaviour in real-time
- Cut fuel costs up to 25% through better driving and reduced idling
- Save an average of 15% on maintenance by decreasing vehicle wear-and-tear
- Decrease accident rates 50% on average, reduce accident severity to lower associated costs by 80%
- Cut vehicle emissions to reduce your company's carbon footprint Measure, track and improve your fleet KPIs

### Hours of Service

GreenRoad serves fleets across all industries:

- Bus and Coach
- Construction Delivery
- Service and Utilities
- Haulage

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Tackle root causes of poor safety and costly driving habits without burdening management or your drivers. Support and coach your drivers – every trip and every mile – without investing in time-intensive training programs or ride-alongs.

## Objective In-Vehicle Feedback

Eliminate bad habits and driving decisions with GreenRoad's in-vehicle display. Drivers receive objective, real-time feedback whenever a risky driving event occurs, allowing them to quickly self-correct, resulting in safer, more fuel efficient driving.

## Safety Scores

Risky events are tabulated and translated into a single, simple metric for each driver and for your fleet. The lower the Safety Score, the better the driver.

## Hotspots

Identify hot spots of intense idling or risky driving manoeuvres. Use aggregated data to discover external factors impacting driver behaviour and proactively manage your fleet.



## Precise Algorithms

GreenRoad analyses more than 150 manoeuvres, across five categories – acceleration, braking, lane handling, cornering, and speeding – and even captures compound events.

## Ongoing Motivation & Improvement

Drivers monitor their performance through a unique online account, together with optional weekly email summaries. In addition, GreenRoad Engage Portal offers instructional videos and training materials.

## In-Vehicle Video

Capture footage of safety events for deep visibility into risky driving manoeuvres. Event-triggered recordings provide additional visual context to get to the source of issues, fast. Only critical events caused by unsafe behaviour are stored, so you see only what needs your attention and alleviate driver concerns of constant surveillance.

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Real-time visibility into fleet location and performance. GreenRoad data is integrated with GreenRoad Central, giving you 24/7 access to the operations intelligence you need, from real-time activity to historical trip and route data.

### Landmark & Geo-Fencing

Designate geographic areas important to your business to improve daily operations, track fleet performance, improve asset security and validate policy execution..

### Live Fleet

Make faster, better decisions and utilise resources more efficiently with real-time visibility of your vehicles and drivers, their location and operational status.

### Resource Locator

Search and locate the closest or the most qualified employee for a task. Define specific attributes to support your decisions in real time, such as qualification, level of expertise, or equipment availability..

### Route Replay

Review what happened on the road to determine where productivity was gained or lost. Identify opportunities to optimise routes, and trace late starts, unauthorized stops and early finishes.

### Location History

Effectively respond to customer complaints by verifying time and location and providing proof of delivery or service. Protect your drivers from fraudulent claims: Easily determine if your drivers were at the time and place of an alleged incident.

### Dispatch Verification

Improve productivity and control fleet tasks in real-time. Better respond to unexpected changes or deviations from plan with quick and accurate information about current status.



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